

Program TEDx Amsterdam Live @ Boom Chicago

Every day: expo 'STUFF' by artist and viewtographer Floor Knaapen

Tuesday July 13th		Host: Jon Rosenfeld Boom Chicago co-owner, artistic director and comedian	
2:00 – 2:30 PM 2:30 – 3:00 PM	Start-up Program	<ul style="list-style-type: none"> • Jon Rosenfeld • Noam Vazana 	<ul style="list-style-type: none"> • Artistic Director, comedian • Singer, songwriter
3:00 – 4:45 PM	Session 1: Global Century	<ul style="list-style-type: none"> • Joseph Nye • Sheryl WuDunn • Naif Al-Mutawa • Nic Marks • Patrick Chappatte 	<ul style="list-style-type: none"> • Diplomat • Women's rights advocate • Creator, The 99 • Happiness researcher • Editorial cartoonist
4:45 – 5:30 PM	Break		
5:30 – 5:45 PM	Surprise	<ul style="list-style-type: none"> • Surprise 	<ul style="list-style-type: none"> • Surprise
5:45 – 6:30 PM	Session 2: Human Systems	<ul style="list-style-type: none"> • Matt Ridley • Steven Johnson • Chris Wild 	<ul style="list-style-type: none"> • Rational optimist • Writer • Retronaut
6:30 - ...	Drinks on the terrace @ Boom Chicago		
Wednesday July 14th		Host: Jim Stolze TEDx Amsterdam founder, author of <i>How to survive your Inbox</i> , and public speaker	
8:45 – 9:00 AM	Walk in		
9:00 – 9:30 AM	Kickoff program	<ul style="list-style-type: none"> • Jim Stolze 	<ul style="list-style-type: none"> • TEDx founder
9:30 – 11:15 AM	Session 3: Found in Translation	<ul style="list-style-type: none"> • Ethan Zuckerman • Elif Shafak • David McCandless • Mor Karbasi • Iain Hutchison 	<ul style="list-style-type: none"> • Blogger, digital visionary • Novelist • Data journalist • Singer-songwriter • Facial surgeon
11:15 – 12:00 PM	Break		
12:00 – 12:15 PM	The power of Crowdfunding	<ul style="list-style-type: none"> • Pim Betist 	<ul style="list-style-type: none"> • Founder Sellaband & Africa Unsigned

12:15 – 2:00 PM	Session 4: Irrational Choices	<ul style="list-style-type: none"> • Sheena Iyengar • Laurie Santos • Lewis Pugh • Jamil Abu-Wardeh • Maz Jobrani 	<ul style="list-style-type: none"> • Psycho-economist • Cognitive psychologist • Coldwater swimmer • Producer • Comedian
2:00 – 2:30 PM	Lunchbreak	<ul style="list-style-type: none"> • Provided by Prime Technology Ventures • Selected by audience 	<ul style="list-style-type: none"> • Most inspiring TED Talks from the past
2:30 – 3.30 PM	Best of TED		
3:30 – 5:15 PM	Session 5: Healthier Together	<ul style="list-style-type: none"> • Inge Missmahl • Mitchell Besser • Annie Lennox • Karsu Donmez • John Hardy • Arthur Potts Dawson 	<ul style="list-style-type: none"> • Analytical psychologist • HIV/AIDS fighter • Activist, singer-songwriter • Singer-songwriter • Designer, educator • Green chef
5:15 – 5:45 PM	Break	<ul style="list-style-type: none"> • Live Jazz, Funk and Soul • Michiel Drijber 	<ul style="list-style-type: none"> • DJake • Initiator 'Iedereen elke dag plezier'
5:45 – 6:00 PM	Fun as a binding factor		
6:00 – 6:30 PM	Session 6: Different by Design	<ul style="list-style-type: none"> • Miwa Matreyek • Neil Gershenfeld 	<ul style="list-style-type: none"> • Multimedia artist • Physicist, personal fabrication pioneer
6:30 - ... PM	Drinks on the terrace @ Boom Chicago		
Thursday July 15th	Host: Arjan Amin Passionate poet, singer of the band Hotel and artist.		
8:45 – 9:00 AM	Walk in		
9:00 – 9:30 AM	Kickoff program	<ul style="list-style-type: none"> • Arjan Amin 	<ul style="list-style-type: none"> • Poet, singer and artist
9:30 – 11:15 AM	Session 7: Creatures Great and Small	<ul style="list-style-type: none"> • Adrian Dolby • Christien Meindertsma • Thomas Dolby • Toni Frohoff • Marcel Dicke 	<ul style="list-style-type: none"> • Organic farmer • Artist • Electronic music pioneer • Wildlife biologist • Ecological entomologist
11:15 – 12:00 PM	Break	<ul style="list-style-type: none"> • Jasper van Impelen 	<ul style="list-style-type: none"> • Initiator Inner Superhero
12:00 – 12:15 PM	Finding your Inner Superhero		

12:15 – 2:00 PM	Session 8: Adventures in Fairness	<ul style="list-style-type: none"> • Tim Jackson • Peter Eigen • Auret van Heerden • Jessica Jackley 	<ul style="list-style-type: none"> • Economist • Founder, Transparency International • Labor-rights activist • Microlender
2:00 – 2:30 PM	Lunchbreak	<ul style="list-style-type: none"> • Provided by Boom Chicago 	
2:30 – 3:15 PM	Triumphs Trump The Trials	<ul style="list-style-type: none"> • Leslie Ebony Perry & Stefano Bocconi 	<ul style="list-style-type: none"> • Performance poet and musician
3:15 – 3:30 PM	About TEDx Ams!	<ul style="list-style-type: none"> • Monique van Dusseldorp 	<ul style="list-style-type: none"> • Organizer TEDx Amsterdam
3:30 – 5:15 PM	Session 9: The Unknown Brains	<ul style="list-style-type: none"> • Gero Miesenboeck • Sebastian Seung • Heribert Watzke • Stefano Mancuso 	<ul style="list-style-type: none"> • Optogeneticist • Computational neuroscientist • Food scientist • Plant neurobiologist
5:15 – 5:45 PM	Break		
5:45 – 6:00 PM	The power of debating	<ul style="list-style-type: none"> • Roderik van Grieken 	<ul style="list-style-type: none"> • Founder and director of the Dutch Debate Institute
6:00 – 6:30 PM	Session 10: Who's the Teacher?	<ul style="list-style-type: none"> • Sugata Mitra • Conrad Wolfram 	<ul style="list-style-type: none"> • Education researcher • Mathematician
6:30 - ... PM	Drinks on the terrace @ Boom Chicago		
Friday July 16	Host: Pim Betist Crowdfunding specialist, founder of Sellaband & Africa Unsigned and one of the 25 most creative people in business (Management Team)		
8:45 – 9:00 AM	Walk in		
9:00 – 9:30 AM	Kickoff program	<ul style="list-style-type: none"> • Pim Betist 	<ul style="list-style-type: none"> • Founder Sellaband & Africa Unsigned
9:30 – 11:15 AM	Session 11: The Tiny Blue Dot	<ul style="list-style-type: none"> • Johan Rockstroem • Jason Clay • Rachel Sussman • Ze Frank • Dimitar Sasselov 	<ul style="list-style-type: none"> • Sustainability expert • Market transformer • Artist, photographer • Humorist, web artist • Astronomer
11:15 – 12:00 PM	Break		
12:00 – 12:15	The human dream: building paradise	<ul style="list-style-type: none"> • Harmen van Doorn 	<ul style="list-style-type: none"> • Founder PIF-world
12:15 – 2:00 PM	Session 12: Waging Peace	<ul style="list-style-type: none"> • Stefan Wolff • Zainab Salbi • William Perrin • Mallika Sarabhai 	<ul style="list-style-type: none"> • Ethnic conflicts scholar • Activist and social entrepreneur • Community activist • Dancer, actor, activist

2:00 – 2:30 PM	Lunchbreak		
2:30 – 4:00 PM	Best of TED	• Selected by audience	• Most inspiring TED Talks from the past.
4:00 – 5:30 PM	Festive closing with food and drinks.		

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Yellow	TEDGlobal 2010 Oxford
Orange	TEDx Amsterdam Live

N.B. Live Streaming Program ends Tuesday, Wednesday en Thursday at 6:30 PM @ Boom Chicago. Consequently the last 2 or 3 talks of the day will not be shown.