



TED X Amsterdam Live at Boom Chicago July 13-16 And Now the Good News.

Join us for a very special event this July – TEDx Amsterdam Live. For four days, TED enthusiasts are getting together for a live streaming of TEDGlobal 2010 in Oxford, England, along with special local speakers, music and acts organized exclusively for TEDx Amsterdam Live. Come, be inspired, spark conversation with fellow TED fans and make connections!

What is TED?

TED (Technology, Entertainment, Design) is a nonprofit foundation devoted to the concept of 'Ideas Worth Spreading'. TED originally started as an annual conference in the US dedicated to bringing together people from these three worlds -- which they believe are collectively shaping our future. In recent years, TED has grown and now includes an international conference (TEDGlobal), media initiatives (TED Talks and TED.com) and the TED Prize. For more information see TED.com [link]

TEDGlobal 2010 And Now the Good News

In addition to two annual conferences in the US, the TEDGlobal Conference is held each year in Oxford, England – an event where some of the world's leading thinkers and doers are invited to share what they are most passionate about. This year's conference will focus on exploring the shocking undercurrent of good news just below the surface of today's troubling headlines. Speakers from a wide range of disciplines will be participating – from bloggers to artists to astronomers! Attendees have called it "the ultimate brain spa" and "a four-day journey into the future". *Click here for more details about speakers and the TEDGlobal 2010 schedule [link]*

TEDx Amsterdam Live

Last year was the first TEDx event in Amsterdam, the x meaning a local, self-organized event supported by TED. It created a buzz that now brings a group of TED Addicts together to organize a 4 day live streaming event of TED Global this July at Boom Chicago:

Tuesday, July 13

14:00-18:30

Kick off event, featuring guest speakers, music and TEDGlobal 2010 (Oxford) streamed live. Host is Boom Chicago co-owner, artistic director and comedian Jon Rosenfeld.

Wednesday, July 14 – Thursday, July 15

9:30-18:30: All day TEDGlobal 2010 (Oxford) streamed live combined with special live speakers. On Wednesday the host of the day is TED X Amsterdam founder, author of *How to survive your Inbox*, and public speaker Jim Stolze.

Friday July 16

9:30-14:00: TEDGlobal 2010 (Oxford) streamed live

14:00-18:30: Closing event *The Best of TED*, where we will show the most inspiring TED talks from the past as selected by the audience each day.

Information:

Tickets are €5,- p.p. per day and can be bought online via

<http://www.boomchicago.nl/en/show-and-experience/buy-tickets/>

Boom Chicago

Leidseplein 12

1017 PT Amsterdam

Tickets: 020-4230101

Office: 020-5307302